



BADEA
Arab Bank
for Economic
Development
in Africa



ICDT
INVEST DAYS

ICDT MAY 02-03, 2024
INVEST DAYS
BANJUL



INVESTING IN THE NEW GAMBIA
LAND OF OPPORTUNITIES

PRESENTATION



H.E. ADAMA BARROW
PRESIDENT OF THE REPUBLIC OF THE GAMBIA



H.E. MR. HISSEIN BRAHIM TAHA
SECRETARY GENERAL
OF THE ORGANIZATION OF ISLAMIC COOPERATION (OIC)



HON. BABOUCARR OUSMAILA JOOF
 MINISTER OF TRADE, INDUSTRY, REGIONAL INTEGRATION
 AND EMPLOYMENT (GAMBIA)

I am profoundly honored to welcome you to The Gambia, a land of unparalleled investment opportunities that await potential investors. As a free market economy, government is committed to fostering an environment conducive to do business and develop trade. Our focus as a government is to support private sector led initiatives for economic growth and job creation. We have implemented a comprehensive policy and strategy framework aimed at facilitating investment, stimulating export growth, and nurturing a dynamic and resilient business ecosystem. Through targeted policy interventions and regulatory reforms, we have streamlined bureaucratic processes, reduced red tape, and enhanced transparency to instill confidence and attract investment across diverse sectors. Our incentives are designed to incentivize both domestic and foreign investors to establish and expand their presence in The Gambia.



H.E. MRS. LATIFA ELBOUABDELLAOUI
 DIRECTOR GENERAL OF THE ISLAMIC CENTRE FOR
 DEVELOPMENT OF TRADE (ICDT)

After Dakar and Nouakchott, Banjul will host the next edition of the ICDD Invest Days on May 2nd and 3rd. This program, initiated by the CIDC, a subsidiary body of the OIC, serves as a vital platform to promote and develop investments and trade among OIC member countries. It provides a unique opportunity for investors to leverage opportunities in The Gambia. Thanks to political stability and positive economic indicators in constant growth, The Gambia enjoys a prime geostrategic position, enabling it to reach 300 million consumers. Several strategic sectors have been identified and will be the focus of specific deal rooms: agriculture, infrastructure, tourism, transportation. Let's meet in Banjul to make these investment days a success.



MR OUSAINOU SENGHORE
 CHIEF EXECUTIVE OFFICER - GAMBIA INVESTMENT AND
 EXPORT PROMOTION AGENCY (GIEPA)

The Gambia is open for Business and investments are welcome in all sectors of the economy. The Gambia Investment and Export Promotion Agency (GIEPA) is mandated to promote and facilitate investments and export, develop MSMEs and do policy advocacy. As the Smiling Coast of Africa, we are nestled in the heart of West Africa, holding immense potential and presenting unparalleled opportunities as an investment destination. Our country is endowed with abundant natural resources, a young and dynamic workforce, and a strategic geographic location. I welcome you to embark on a transformative journey with us. Together, we have the power to unlock The Gambia's full potential and unleash a wave of sustainable development that will uplift communities, empower businesses, and drive inclusive growth.

CONTEXT

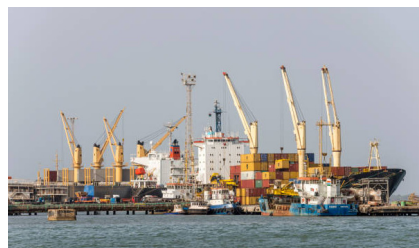
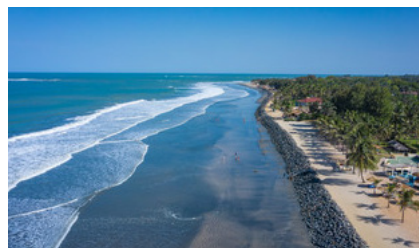
Driven by its geographical proximity to West African countries, The Gambia offers an excellent opportunity for investors to tap into a growing market with over 300m+ potential consumers. The Gambia benefits from a variety of trade agreements and preferential market access through its membership to the OIC, AfCFTA, ECOWAS and more.

The Gambia actively promotes investment across various sectors, with a particular emphasis on Agribusiness, ICT, Renewable Energy, Light Manufacturing, Transport, and Tourism.

ICDT INVEST DAYS BANJUL, A SHOWCASE FOR THE GAMBIA AS A STRATEGIC INVESTMENT AREA

Organized by the Islamic Centre for Development of Trade (ICDT), a subsidiary organ of the Organization of Islamic Cooperation (OIC) entrusted with developing trade and investment among the Member States, « ICDT Invest Days » constitutes a platform for the promotion and development of investment among OIC Member States. Following the editions of Dakar and Nouakchott, Banjul is the third venue of this cycle of business events, scheduled to take place on the 2nd and 3rd May 2024 on the sidelines of the OCI Head of States Summit. This high-level meeting will shed light on new investment opportunities in The Gambia and reinforce economic relations between this Country and the 56 other member countries of the Organization of Islamic Cooperation (OIC). It is worth mentioning that various economic actors will participate public and private investment actors, investment promotion agencies, employers' federations, professional associations, bankers, and insurers, ...

This major event is an opportunity to strengthen economic relations between Gambia and other OIC member countries and will bring together strategic investment actors from diverse markets and fields.



1

To promote Gambia as an investment destination and to present the main investment opportunities to the investors of the OIC member countries.

2

To encourage the development of economic and commercial partnerships between OIC member countries.

MAIN OBJECTIVES

This event aims at achieving the following main objectives:

3

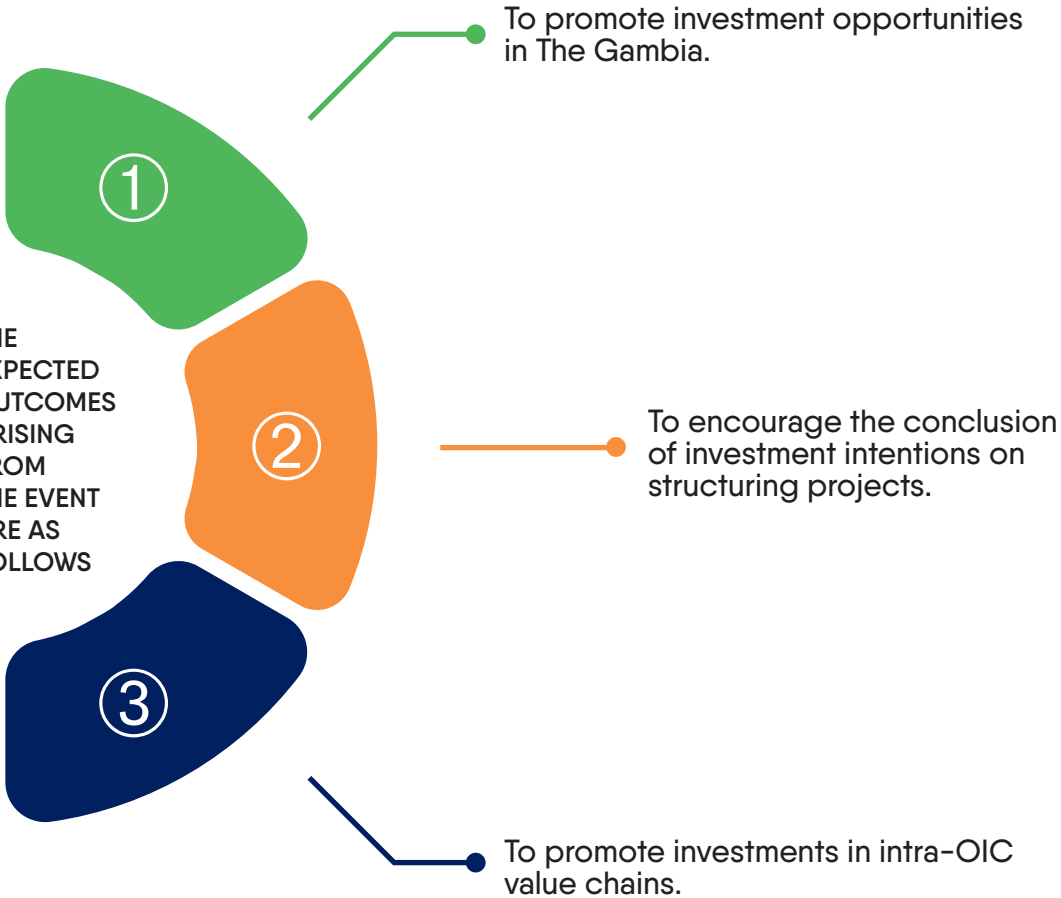
To promote co-investment among champions of Islamic economies for greater value addition and regional integration.

4

To highlight cooperation and synergy among OIC member countries to attract complementary investments in continental value chains.

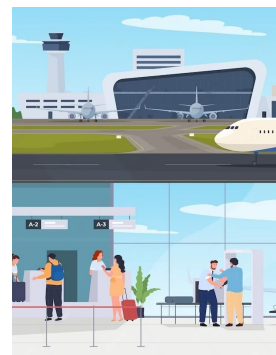
EXPECTED RESULTS

THE EXPECTED OUTCOMES ARISING FROM THE EVENT ARE AS FOLLOWS



► **BUILDING INFRASTRUCTURE**

- Construction of a new Government Complex
- Construction of a new correctional Facility/ Relocation of Mile 2
- Upgrading of the Independence Stadium

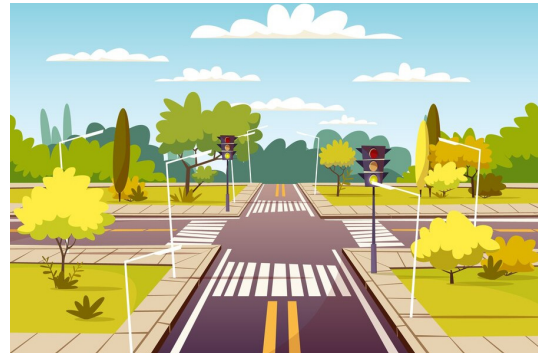


► **ROADS & INFRASTRUCTURE SUB-SECTOR**

- Construction of a bridge linking Sittanunku-
Mandarin connecting to Brikama- Seleti and Sting-Corner-Abuko-Lamin-
Mandarin Bypass
- Construction of Urban Roads (Phase 2) including the widening of Kairaba Avenue
- Construction of 250Km Rural Roads (Phase 2)

▶ AVIATION AND AIR TRANSPORT SUB SECTOR

- Construction and Operation of a Multi-Purpose Aircraft Hangar (Priority)
- New Airport Terminal (Priority)



▶ MARITIME AND PORTS DEVELOPMENT SUB SECTOR

- Construction of new Dry Ports (Priority)
- Revitalisation of river transport and upgrading of the existing ferry crossing points (priority)

▶ ROAD TRANSPORT INFRASTRUCTURE

- Introduction of Vehicle Emission Testing Stations (priority)

PRIORITY SECTORS

▶ AGRICULTURE

The Gambia boasts highly fertile lands, a variety of available sites, cost effective labor and attractive sectoral opportunities for the production of field crops, horticultural crops, poultry and livestock, fisheries and aquaculture, and variety of agriculture inputs. Moreover, a wide variety of incentives are available for projects in the agribusiness sector.

▶ ICT SECTOR

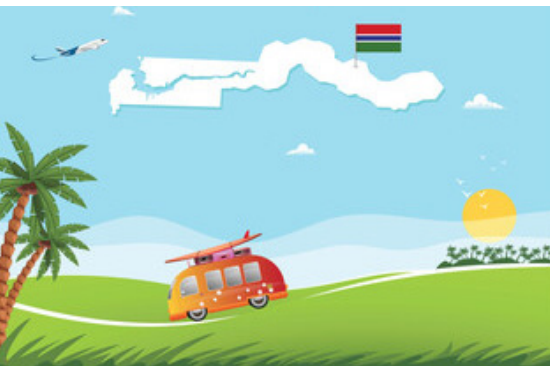
The Gambia possesses robust investment potential within the ICT sector due to:

- ❑ Upgrading Telecoms Network: Increasing internet penetration rates across the country is a top priority for the government of The Gambia.
- ❑ Mobile Banking: The Gambia is currently a cash-based economy and with increased urbanization and increasing internet penetration rates.
- ❑ E-commerce: Investment into the E-Commerce will help facilitate growth of other sectors such as agribusiness and transport.

▶ TRANSPORTATION

Cold Storage transport, River transport, bridge port and road infrastructure are real opportunities to develop.





► TOURISM ATTRACTIONS

- ❑ Sun & Sand tourism is the main tourist segment in The Gambia. The Gambia is known for its pristine beaches which have long drawn international tourists especially during the European winter season.
- ❑ Eco-tourism has growing investment potential, with strong support from the Gambian government to advance this segment.
- ❑ Nature Bird Watching Tourism: The Gambia is home to over 600 species of birds. demand for eco-tourism lodges and tours.



► LIGHT MANUFACTURING SECTOR

- ❑ Household textiles and wood products:
 - Plastic consumer products
 - Wood processing and products including furniture, household products and more
 - Textiles
- ❑ Apparel, craft, and footwear
 - Locally produced apparel and fashion items
 - Locally produced footwear, art products and handicrafts.
- ❑ Food packaging
 - Packaging of food products to support the agriculture industry.
 - Specific opportunities include packaging of nuts, fruits, vegetables, and fish products.
- ❑ Paper products
 - Paper products for industrial and personal consumer use.



STAKEHOLDERS

The Forum will bring together the following stakeholders:

- ◆ The Ministry of Foreign Affairs, International Cooperation and Gambians Abroad;
- ◆ The Ministry of Finance and Economic Affairs;
- ◆ The Ministry of Trade, Industry, Regional Integration and Employment;
- ◆ The Gambia Investment and Export Promotion Agency (GIEPA);
- ◆ The Gambia Chamber of Commerce and Industry (GCCCI);
- ◆ The Islamic Center for Development of Trade (ICDT);
- ◆ The Islamic Development Bank Group (IsDB);
- ◆ The Arab Bank for Economic Development in Africa (BADEA);
- ◆ The African Guarantee and economic Cooperation Fund (FAGACE);
- ◆ The African Development Bank (AfDB);
- ◆ African Export Import Bank (AFREXIMBANK)



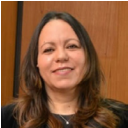






EVENT PROGRAM

The two-day ICDT Invest Days event is organized in three distinct parts:

- ◆ **Opening Ceremony and panels:** Speeches and pitching and corporate video on investing in The Gambia;
- ◆ **Deal Rooms:** B2B & B2G meetings between major investment actors and Gambia's projects sponsors;
- ◆ **Site visits:** Visiting local enterprises and projects;
- ◆ **Venue:** KAIRABA Hôtel Banjul
- ◆ **Date:** 2-3 May 2024



TIME	DAY ONE ACTIVITIES	RESPONSIBILITY
P1: OPENING SESSION/SPEECHES		
08:30 - 09:30	Arrival of Invited Guest/Participants & Registration	GiEPA/ICDT
09:30 - 09:40	National Anthem of The Gambia/OIC	GiEPA
09:40 - 09:45	 <p>Welcome Remarks by CEO of GiEPA Mr Ousainou Senghore</p>	
09:45 - 09:50	 <p>Statement by Minister of Trade & Industry of The Gambia Hon. Baboucarr Ousmaila Joof</p>	
09:50 - 09:55	 <p>Remarks by Director General of ICDT H.E Mrs Latifa Elbouabdellaoui</p>	
09:55 - 10:00	 <p>Remarks by the President of BADEA H.E Dr. Sidi Ould Tah</p>	
10:00 - 10:05	 <p>Remarks by the President of IsDB H.E Dr Muhammed Al-Jasser</p>	
10:05 - 10:15	 <p>Remarks by OIC Secretary General H.E Mr Hissein Brahim Taha</p>	
10:15 - 10:25	 <p>Opening Remarks by President of The Republic of The Gambia H.E Mr. Adama Barrow</p>	
10:25 - 10:30	Signing MOU Between ICDT and GiEPA	GiEPA/ICDT
10:30 - 10:35	Projection of GiEPA Video on Investing in The Gambia	GiEPA
10:35 - 10:45	Photo Session	GiEPA/ICDT

TIME	DAY ONE ACTIVITIES	RESPONSIBILITY
P2: SESSIONS		
SESSION A: Why Invest in The Gambia – Smiling Coast of Africa		
10:45 - 10:55	Pitch on Investment opportunities in The Gambia by the CEO of The Gambia Investment and Export Promotion Agency	Mr Ousainou Senghore
SESSION B: Investment Panel on Business Environment and Risk Management [Public-Private Synergies on promoting and developing investment in The Gambia]		
10:55 - 11:30	1 – Minister of Trade, Industry, Regional Integration & Employment of The Gambia	Hon. Baboucarr Ousmaila Joof
	2- Minister of Finance and Economic Affairs of The Gambia	Hon. Seedy Keita
	3- Minister of Agriculture of The Gambia	Hon. Demba Sabally
	4- Minister of Public Service and Delivery of The Gambia	Hon. Baboucarr Bouye
	5- Commissioner General of Gambia Revenue Authority	Mr Yankuba Darboe
	6- President – Gambia Chamber of Commerce and Industry	Mr Edrissa Mass Jobe
	7- President – Manufacturers Association of The Gambia	Mr Farimang Saho
	Moderator : Director General of ICDT	Mrs. Latifa El Bouabdellaoui
SESSION C: Investment Panel on Financing Structures		
11:30 - 12:15	1- Arab Bank for Economic Development in Africa (BADEA)	High level representative
	2- Islamic Development Bank (IsDB)	High level representative
	3- African Development Bank (AfDB)	High level representative
	4- African Export-Import Bank (AFREXIMBANK)	High level representative
	5- African Guarantee and Economic Cooperation Fund (FAGACE)	Dr. Ngueto Tiraina Yambaye
	6-African Solidarity Fund	High level representative
	7-Governor, Central Bank of The Gambia	Mr Buah Saidy
	8- President – Gambia Bankers Association	Mrs Isatou Jawara
	Moderator : Permanent Secretary, Ministry for Finance and Economic Affairs	Mr Abdoulie Jallow
12:15 - 12:30	COFFEE BREAK	GiEPA

TIME	DAY ONE ACTIVITIES	RESPONSIBILITY
P3: SECTOR PRESENTATIONS		
ROOM 1: Agriculture, Livestock & Fisheries		
12:30 - 14:00	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mrs Mariam Bittaye
	B- Director General of Agriculture Department	Mr Musa M Humma
	C- Director General of Livestock Department	Dr Abdou Ceesay
	D- Director General of National Agricultural Research	Dr Demba Jallow
	E- Director of Fisheries Department	Mrs Anna Mbenga Cham
	F- Coordinator - Central Projects Coordination Unit	Mr Abdoulie Touray
	G- Managing Director – National Food Security, Processing and Marketing Cooperation	Mr Muhammed Njie
	H- Sector Champions: Mauro GFarms, Radiville, GHE, Tropingo, Farms, Blue Finn	Mr Musa Darboe
	Moderators: Permanent Secretaries - Ministries of Agriculture	Mr Mod Secka
ROOM 2: Transport, Works and Infrastructure		
12:30 - 14:00	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mr Hamey B Jawara
	B- Director General of Gambia Civil Aviation Authority	Mr Fansu Bojang
	C- Managing Director of National Roads Authority	Mr Sulayman Sumareh-Janneh
	D- Managing Director of Gambia Transport Service Company	Mr Seedy Kani
	E- Managing Director of Gambia Ports Authority	Mr Ousman Jobarteh
	F- Managing Director of Gambia International Airlines	Mr Numo K. Sanneh
	G- Managing Director – Gambia Agency for the Management of Public Works (Gamworks)	Mr Omar Gaye
	H- Sector Champions: TAF Africa, Global Properties, Niro, Swami India	Mr Mustapha Njie
		Moderator: Permanent Secretary – Ministry of Transport, Works and Infrastructure

TIME	DAY ONE ACTIVITIES	RESPONSIBILITY
ROOM 3: Manufacturing and Industries		
12:30 - 14:00	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mr Madi Kambai
	B- Director of Industries – Ministry of Trade and Industry	Mr Omar Badjie
	C- President – Manufacturers Association	Mr Muhammed Silla
	D- Sector Champion: Managing Director - GACH Global	Mr Abubacary Jawara
	E- Sector Champion: General Manager – Steel Gambia	Mr Mukesh Thakwani
	F- Sector Champion: Managing Director of KS Global Group	Mr Ablie Njie
	G- Sector Champion: Managing Director of MSB Enterprise	Mr Momodou Saidou Bah
	H- Sector Champions: Dura Plast, Nessim, GMC	Mr Abdou Wahhab
	Moderator: Permanent Secretary – Ministry of Trade, Industry, Regional Integration and Employment	Mr Lamin Dampha
14:00 - 15:00	LUNCH BREAK	GiEPA

CONTINUATION OF SECTOR PRESENTATIONS		
ROOM 4: Energy and Petroleum]		
15:00 - 16:30	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mr Hamey B Jawara
	B- Director General of Public Utilities Regulatory Authority	Dr. Njogu L Bah
	C- Managing Director of Gambia National Petroleum Commission	Mr Baboucarr Njie
	D- Managing Director of National Water and Electricity Company	Mr. Galo Saidy
	E- Sector Champions: Jah Oil, Kar Power, FAR Energy, Star and Oryx Companies	Mr Hamidou Jah
	Moderator: Permanent Secretary – Ministry of Energy and Petroleum	Mrs Amie Njie

ROOM 5: Tourism		
15:00 - 16:30	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mr Carlos Gomez
	B- Director General of Gambia Tourism Board	Mr Abubacarr Camara
	C- Director General of Tourism and Hospitality Institute	Mr Modou Lamin Singhateh
	D- Director General of National Center for Arts and Culture	Mr Hassoum Ceesay
	E- Director of Gambia Hotel Association	Mr Francis Njie
	F- Tourism Sector Champions: Djaliba Leisure Group, Bakadaji, African Princess, Coco Ocean	Mr Malleh Sallah
	Moderator: Permanent Secretary – Ministry of Tourism & Culture	Mrs. Kodou Jabang- Senghore
ROOM 6: Health		
15:00 - 16:30	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mr Modoulamin Sowe
	B- Director of Health Services	Mr Mustapha Bittaye
	C- Director of Public Health Services	Dr Buba Manjang
	D- Director of Health Promotion and Education	Mr Sanjally Trawally
	E- Director of Medicines Control Agency	Mr Essa Marenah
	F- Sector Champions : EFSTH/Afrimed/Medicare/Opticalla-Medicalla/Egyptian hospital/SZREC	Dr Ammar Al Jafari
	Moderator: Permanent Secretary – Ministry of Health	Dr. Omar Jah
ROOM 7: Digital Economy & Education		
15:00 - 16:30	A- GiEPA Investment Proposal Ready to Offer (IPRO)	Mrs Menggeh Lowe
	B- Director General - Gambia Information and Communication Technology Agency	Prof Abdou Karim Jallow
	C- Director General - Gambia Radio and Television Services	Mr Ablie Sey
	D- Director of ICT - Ministry of Digital Economy	Mr Amadou Nyang
	E- Managing Director - Gambia Telecommunications Company	Mr Lamin Tunkara
	F- General Manager - Gambia Cellular Company	Mrs Elizabeth Johnson
	G- Director of primary and secondary education programs	Mrs. Tida Jatta-Jarjou
	H- Sector Champions: QGroup, Africell, Comium, Yonna, APS Supersonic	Mr Muhammed Jah
	Moderator: Permanent Secretaries – Ministry of Communications & Digital Economy	Mr Lamin Camara

P4: CLOSING SESSION		
17:30 - 17:40	A- Forum Outcomes and way forward	Dr Alioune Gueye
17:40 - 17:50	B- Remarks by CEO GiEPA	Mr Ousainou Senghore
17:50-18:00	C- Closing Statement by Director General ICDDT	H.E Mrs Latifa Elbouabdellaoui
19:30-22:00	P5: DINNER HOSTED BY ICDDT	ICDDT

TIME	DAY TWO ACTIVITIES	RESPONSIBILITY/VENUE
P1: VISITS [Country Infrastructure and Ecosystem]		
10:00 - 13:00	Group 1: Visit to The Gambia Seaport and Airport [Banjul International Airport and Gambia Ports]	GiEPA/ICDDT
10:00 - 13:00	Group 2: River Tour of The River Gambia [Tourism, Transport, Aquaculture, Marine Infrastructure]	GiEPA/ICDDT
10:00 - 13:00	Group 3: Visits to The Gambia Energy Infrastructure [Kotu Power Plant and Jambur Solar PV]	GiEPA/ICDDT
10:00 - 13:00	Group 4: Visits to Key Processing Site [National Food Security, Processing and Marketing Cooperation and Jah Oil]	GiEPA/ICDDT

P2: NETWORKING MEETINGS [Government-to-Business and Government-to-Government]		
10:45 - 11:15	1- ICDDT meetings with GiEPA/ MOTIE/ MOFEA/ CBG – On establishing a platform of access to ICDDT services and products.	GiEPA/Bakadaji Hotel
	2- Follow up meetings on Expression of Interest - Investors and High-level Government	GiEPA/Bakadaji Hotel
16:00 - 19:00	3- Sightseeing Banjul	GiEPA
19:00 - 22:00	P3: GALA DINNER HOSTED BY GIEPA	GIEPA



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INVEST DAYS
BANJUL



The Islamic Centre for Development of Trade (ICDT)

11, Av des FAR, Tour des Habous
Casablanca, Kingdom of Morocco
Tel : +212522314974 Fax : +212522310110
Email: icdt@icdt-oic.org
www.icdt-cidc.org

ORGANIZERS



The Gambia Investment and Export Promotion Agency (GIEPA)

GIEPA House 48 Kairaba Avenue Serrekunda,
Banjul, The Gambia
Tel: +220 4377377
Email: info@giepa.gm
www.giepa.gm

